

JOURNAL OF BUSINESS LOGISTICS

Call for Papers: Special Topic Forum

THE SCOPE, NATURE, AND MANAGEMENT OF GLOBAL SUPPLY CHAIN RISK

Supply Chain Risk Management (SCRM) is an emerging topic of vital concern to effective Supply Chain Management (SCM), which provides rich opportunities for new and innovative scholarship. This Special Topics Forum is intended to provide outstanding visibility to high-caliber, leading-edge research in a broad range of supply chain risk management topics. Although many topics appropriate for this special forum may involve the management of logistics-related risk, high-quality research in any area of global supply chain risk management will be considered for inclusion.

No one would argue that essential services like electricity and the Internet are not vital to organizational success today. Logistics and Supply functions are equally essential. Without these, an organization receives no inbound goods and cannot distribute its products. Anything that threatens these vital activities threatens a firm's very existence. Supply chain risk management therefore provides fertile ground for academic investigation. Since risks arise from such diverse sources as political instability, labor unrest, supplier failures, logistical breakdowns, infrastructure deficiencies, natural disasters, and even inventory difficulties, much of the extant research focuses on risk identification and offers managerial prescriptions. Although more rigorous research in these areas is still warranted, understanding the dynamics of global network design that have increased risk exposure may help explain the challenges related to designing and implementing appropriate and comprehensive risk strategies. Research that explores behavioral issues as well as multi-firm risk strategy development is particularly encouraged. Through this call, we would like to encourage research that takes a truly systemic approach to understanding the management of supply chain risk. Suggested topics might include, but are not limited to:

- The nature of supply chain risk management and emerging trends in the study and practice in this rapidly-developing field.
- Advances in the assessment and management of supply chain risk.
- The role of total cost analysis (design versus disruption) in effective supply chain risk strategies.
- Behavioral decision making as an enabler or impediment of effective risk management.
- Risk sharing in multi-firm risk management strategies.
- The role of supply chain risk management in global competitiveness (e.g., how effective supply chain risk management supports competitiveness-enhancing global trade patterns).
- Supply chain risk management in the face of interacting product design and logistics issues.
- Supply cost and performance risk as a result of deteriorating freight transportation infrastructure.
- Securing global supply networks.
- The nature and management of supply risk associated with freight capacity limitations.
- The logistical impact of rapid demand fluctuations and approaches to managing the associated supply risk.
- Assessing and effectively managing supply chain costs associated with logistics price volatility.
- Modeling the economic value of effective supply chain risk management.
- The extent to which supply chain risk and its management varies or is consistent among nations.

All papers submitted and deemed to be topically appropriate will be subjected to the typical double blind JBL review process. Submission date for full consideration will be December 31, 2011. Interested authors can learn more, or submit a paper, by e-mailing either of the guest editors at leeb@sba.pdx.edu or at mesmith@email.wcu.edu.